

Harmony's Incentive Journeys

Harmony's Incentive Journeys take the concept of travel's "trophy value" one step further by creating life-changing memories

Individual incentive travel programs allow participants to choose their own reward based on the parameters you set.

Exciting, out-of-the-ordinary travel is the "new currency" of many of your staff. Either by accessing the 3000 itineraries on our consumer website, or custom building itineraries, Harmony will create a catalog of programs, and winners can pick whichever departure and destination they wish.

Individual incentives offer many advantages:

- Participants can choose their own reward. This is often the preferred method for recipients.
- You don't have all your performers out at the same time.
- Recipients can travel when it is most convenient or attractive for them based on their individual needs and/or responsibilities.
- Participants can participate in their own personal version of an adventure.

Individual travel rewards are more popular with accompanying spouses/guests.

Group Incentives

Group travel is the traditional format of choice for many companies to deliver incentives. On a group program the entire group of winners participates in the same itinerary at the same time. Learn more about how Harmony does group incentives.

- It is predictable; you know exactly when your group will be out of the office, and for how long
- You have control over the experience – you can reinforce your company brand and message
- With all your winners in one place company meetings and seminars are easily arranged
- Group travel experiences can build great camaraderie between team members and between participants and senior management as well
- Group travel programs can be very cost effective as many participants are sharing the organization and management expenses

Examples of group programs:

- Your 100 top sales performers go on a culinary tour through Tuscany.
- Your 16 best performers go to a remote fishing lodge in Alaska and take daily float plane excursions to the best salmon streams.

Your top 50 product reps go to Hawaii to enjoy a five star resort and participate in a variety of daily adventures, ranging from hiking the volcanoes, to bicycle touring, and sea kayaking.

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Individual Incentives

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Great performers work to achieve great incentive rewards, period. Countless studies show that travel is the top reward choice of incentive winners. A well designed and run incentive travel program is one of the most effective ways to reward great performers, and encourage others to reach that "greatness" level.

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Many companies report a **Return On Investment of over 18%** on their incentive travel expenses.

What kinds of companies benefit from incentive travel programs?

- Insurance companies
- Technology companies
- Medical Services
- Auto Manufacturers & Dealers
- Computer software and services
- Builders and Building materials
- Distribution companies.

In short, any company that wishes to increase sales and productivity can benefit from an incentive travel program.

Is incentive travel for sales organizations only?

Incentive travel has also proven successful in the following types of non-sales programs:

- Reduce turnover
- Improve overall productivity
- Attract qualified applicants - one of our clients uses Adventure travel certificates as sign-on bonuses
- Service and improvement awards

***Contact us today for more information about
our incentive travel:***

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